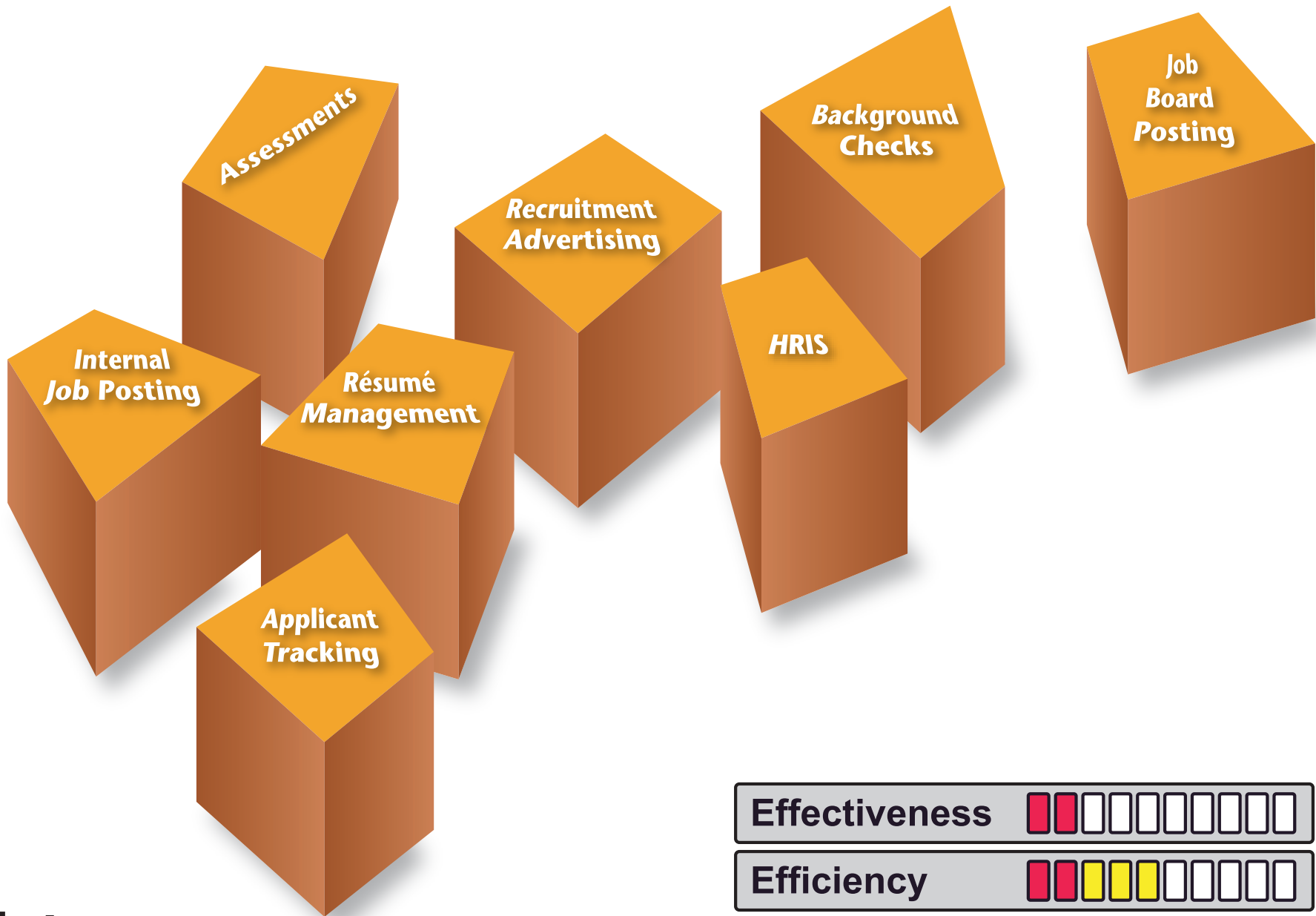


The Current Reality of Recruiting



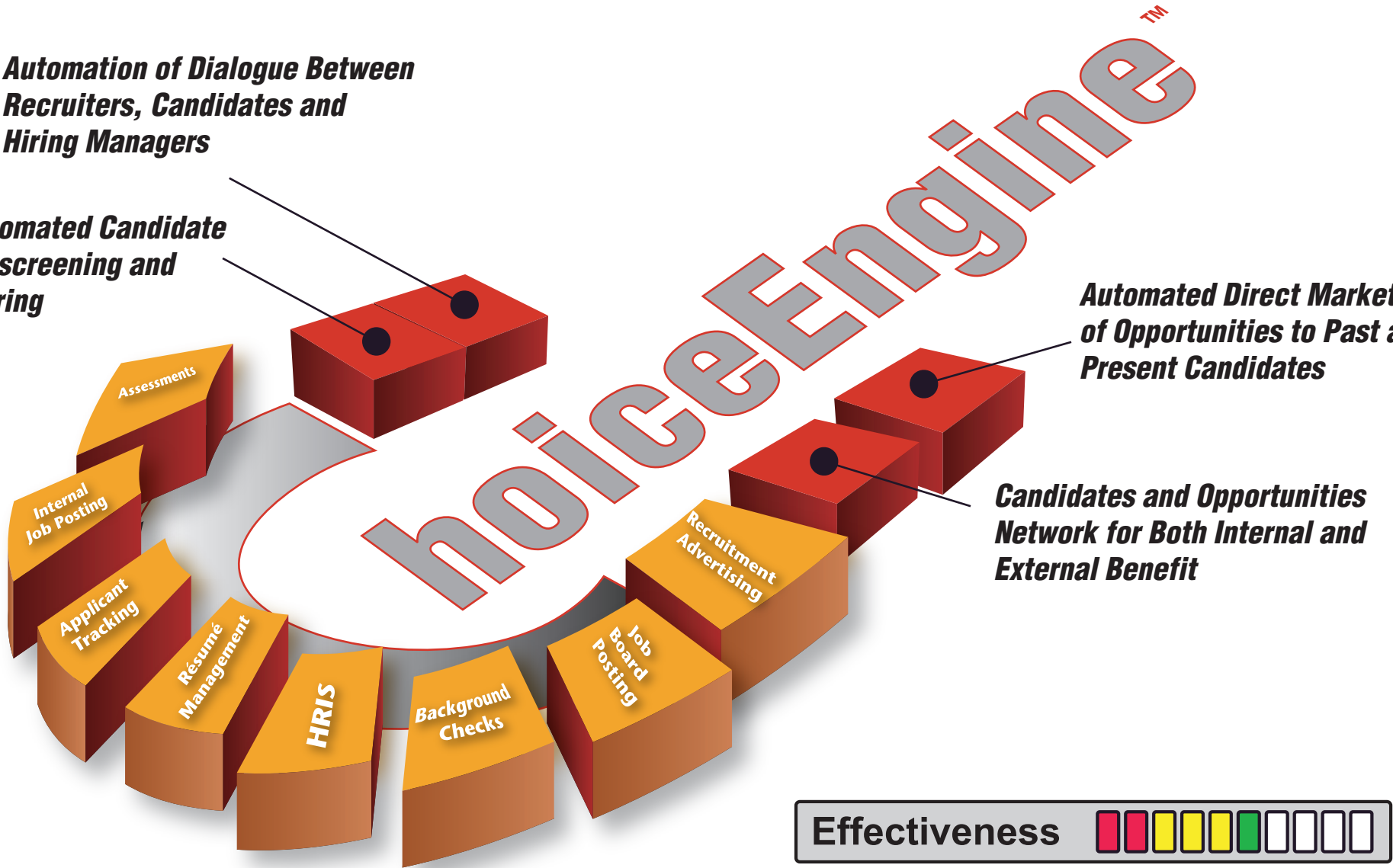
Efficiencies² with RPMS ChoiceEngine™

Automation of Dialogue Between Recruiters, Candidates and Hiring Managers

Automated Candidate Prescreening and Tiering

Automated Direct Marketing of Opportunities to Past and Present Candidates

Candidates and Opportunities Network for Both Internal and External Benefit



Recruiting Effectiveness: Your "Talent Magnet"

Attracting Talent with the greatest promise of performance

Preserving good will for future candidacy and fostering greater candidate self-elimination

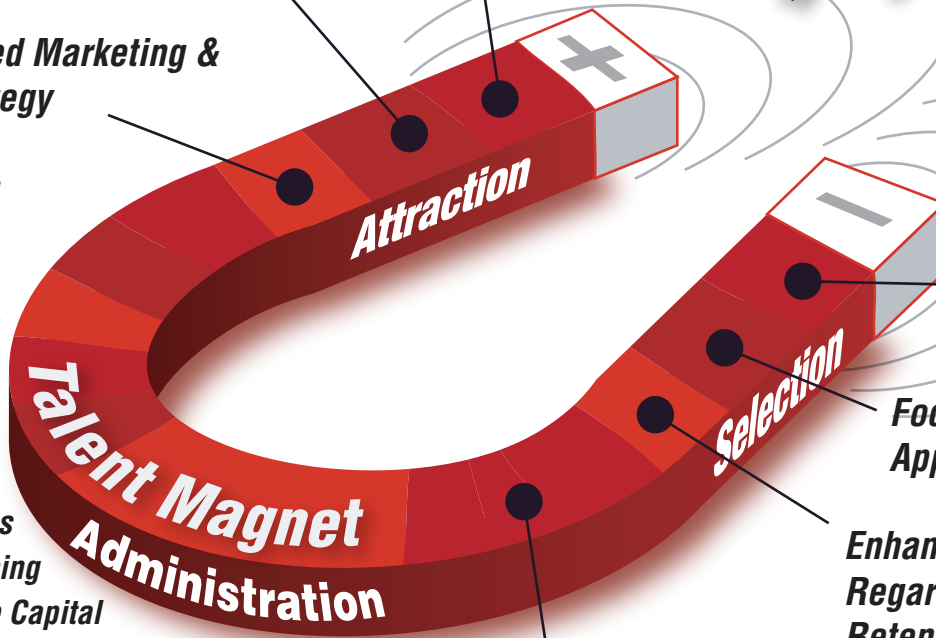
Role- specific Candidate Response Mechanisms

Role-tailored Communication with Accuracy to Candidates' Points of View

Effective Role-designed Marketing & Communications Strategy

Growing Body of Knowledge for More Effective Attraction:

- Role Design
- Role Diagnostics
- Market Planning
- Communications
 - Referencing
- Building Knowledge Capital
- Practice and Process of Continuous Improvement



Body of Knowledge for More Effective Selection

Predictive Candidate Selection Mechanisms

Focused Capture and Diagnostics of Appropriate Candidate Information

Enhanced Communications with Managers Regarding Performance, Citizenship and Retention Parameters

